

Earth Day Mobile Bay

Earth Day Mobile Bay 2011 at the Fairhope Pier Saturday, April 23, 2011

Exhibits: 10:00 AM – 6:00 PM
Live Music: 10:00 AM – 7:00 PM

Your Opportunity to Exhibit and Celebrate!

On behalf of the Earth Day Mobile Bay 2011 Committee, we would like to invite you to be a vital part of our celebration honoring the Earth and our beautiful Mobile Bay. Earth Day Mobile Bay is again expected to attract over 10,000 participants from communities throughout Baldwin and Mobile Counties and the northern Gulf Coast area. For the past 21 years, Earth Day has continued to show community support and involvement and will again build on this success by offering a free event, celebrating the environment.

This year's Earth Day Mobile Bay will host environmental displays and activities, a Science Project Fair, and a wide variety of interactive educational opportunities for children and adults, as well as an exciting live music

line-up all in a family-fun atmosphere. The environmental activities and displays include those of vendors of solutions for better protection of the environment, more ecological energy sources, green building, organic and local food, healthy living and others! And all takes place in the beautiful, soothing Bay beach Fairhope Pier Park!

As a participating Exhibitor at Earth Day Mobile Bay 2011, you have an unsurpassed opportunity to support the environment and garner positive publicity for your company or organization by exhibiting at Earth Day Mobile Bay 2011!

Attached below are two forms:

1. *"Rules and Guidelines for Exhibitors" Contract* (pp 2-3) and
2. *Exhibitor Application Form* (pg 4).

This document is also available online at www.earthdaymobilebay.org or by email request to 2011@earthdaymobilebay.org. Call 251-990-8662 for voice help.

“Rules and Guidelines for Exhibitors” Contract

Application Rules:

All applications must follow these rules and guidelines for exhibitors and be approved by the Earth Day Mobile Bay 2011 organizing committee.

1. **Deadline:** Applications must be post marked by **April 1, 2011**.
2. The ‘Rules and Guidelines for Exhibitors’ Contract (this age and the next) and the Application Form (page 4) must be filled out completely, signed, and returned.
3. The voluntary registration donation for government and non-profit organizations is \$10.00 or more. The voluntary registration donation for small businesses is \$50.00 or more. For corporations, we appreciate your best help! 100% of all financial support goes to the production of Earth Day Mobile Bay 2011. There are no paid employees. Earth Day Mobile Bay is a 501(c)(3) Non-Profit organization. All contributions are tax deductible.
4. The Voluntary Registration Donation, Application, and Contract should be submitted by mail. Additional questions can be submitted by telephone, mail or e-mail:

Earth Day Mobile Bay 2011
Post Office Box 129
Fairhope, AL 36533

Phone: 251-990-8662
Email: 2011@earthdaymobilebay.org
More Info: www.earthdaymobilebay.org

Rules and Guidelines for Exhibits:

1. Exhibit space dimensions can be customized to your specific needs. Indicate your particular space and activity needs or special accommodations on your application, and we will do our best to see that your needs are met.
2. Exhibitors must provide their own signs, tables, chairs, tools, tents, tent tie-downs, water hoses, outdoor power extension cords, and other accessories. Indicate the size of your tent on the application.
3. Exhibitors might be grouped into one of the festival’s educational areas according to their focus or purpose. The planning committee will do its best to place you in the most appropriate area.
4. Domesticated animals are not considered exhibits. Wildlife may be displayed only if it serves an educational, environmental purpose. Exhibits are only displays. No public handling of animals is allowed. The animals are the responsibility of the organization bringing them to the event. All necessities including their shelter, food, water, safety equipment, and sanitary equipment are required.
5. Applications submitted before the deadline will be assigned a space on a first-received, first-serve basis. Electrical and water outlets are limited and will be assigned the same way.
6. All exhibits **MUST BE** educational and environmentally focused. We encourage interactive or hands-on activities and exhibits.
7. Exhibitors **CANNOT** use their exhibit - or the festival area - to advocate for or against any elected official, candidate or political party.
8. All exhibits must follow the rules and guidelines listed. A section is provided on the application to describe the content and purpose of your exhibit. By signing this application, you agree to abide by the rules and guidelines. Any business or organization not following these guidelines will be asked to leave the event area.
9. **Set-up** begins at 7:00 AM and all exhibits must be set-up by 9:30 AM.
10. All exhibits should be **staffed** from 10:00 AM to 6:00 PM.
11. **Breakdown** of exhibits can begin at 6:00 PM (NO SOONER) and must be completed by 8:00 PM.
12. The Earth Day Mobile Bay festival is a **LITTER FREE** event. Please help us achieve this by considering the following at your exhibit:
 - You may hand out a **one-page flyer** that summarizes your business or organization with your Web site address or instructions on how to get more information.
Please consider not distributing items that could end up as litter.
 - Please **Pick up any litter** you see and direct people to the nearest trash or recycling container.

Day of Occurrence for Earth Day Mobile Bay 2011:

1. ‘Earth Day Mobile Bay 2011’ will take place, **RAIN or SHINE***, at the Fairhope Pier in the city of Fairhope, AL, on Saturday, April 23, 2011, from 10:00 AM to 7:00 PM. (Exhibits: 10:00 AM – 6:00 PM, Live Music: 10:00 AM – 7:00 PM) (* in case of severe weather, EDMB will use community notification systems (e.g. radio and TV) to announce event cancellation. Email notification to exhibitors will also be used.)

Agreement:

By signing this *Rules and Guidelines for Exhibitors Contract*, I (the undersigned) agree to hold harmless the Earth Day Mobile Bay organization, its 2011 event, its organizing committee, the City of Fairhope, and Baldwin County, its officers, agents, and employees from any claims, damages, costs, and attorney fees for injuries or damages arising, in part or in whole, from the negligent or intentional acts or omission of our business or

organization in connection with this contract and our participation in the Earth Day Mobile Bay 2011 event. By signing this form, I (the undersigned) and all participants in my exhibit at the Earth Day Mobile Bay 2011 event acknowledge that we have read, understood, and agreed to abide by the information outlined in this document *Rules and Guidelines for Exhibitors Contract* by reference.

Print Name: _____

Signature: _____ **Date:** _____

Thanks for your participation and cooperation!

Earth Day Mobile Bay

Earth Day Mobile Bay 2011

Saturday, April 23, 2011

Exhibitor Application Form

(Please print this form to fill in information.)

Organization Name: _____

Contact Person: _____

Mailing Address: _____

Phone Numbers: _____

Fax Number: _____ Email: _____

Web Site Address: _____

Ideal Exhibit Size (ft x ft): _____

Tent Size: (ft x ft) (if applicable) _____

Description of Exhibit, Demonstration, or Activity (include Focus and Purpose):

_____ (More? Add on back or an additional sheet -à)

Special Needs and Requirements (electrical, water, etc) _____

Will you be **selling** anything? Yes No

If yes, what will you be selling? _____

Will you be **giving** anything away? Yes No

If yes, what will you be giving away? _____

Please check as applicable:

Government or Non-profit Exhibitor, (Voluntary Donation) \$10.00 or More

Small Business Exhibitor, (Voluntary Donation) \$50.00 or More

Corporate Contributor

100% of your financial support will go toward the production of Earth Day Mobile Bay.

Earth Day Mobile Bay is a 501(c)(3) Non-Profit Organization. The contribution is tax deductible.

1. Please make **check payable to: Earth Day Mobile Bay**

2. Make copies for yourself.

3. Mail Registration Donation Check, Application Form, and signed two page "Rules and Guidelines for Exhibitors" Contract to:

EARTH DAY MOBILE BAY
P.O. Box 129
Fairhope, AL 36533